

Edmonton 2008 : une énergie, une passion The Canadian Francophone Games unveil their local colours

Edmonton, June 13th, 2007 – The Canadian Francophone Games (Jeux de la francophonie canadienne, JFC) unveiled the Edmonton organizing committee official image today. This image will be in use until the end of the event which will take place held in Edmonton from August 14th to 17th, 2008. The unveiling ceremony, hosted by Mr. Randy Boissonnault, JFC Edmonton 2008 President, was held outside La Cité francophone.

The inauguration started with the presentation of the local image and slogan: “Edmonton 2008: une énergie, une passion”. This concept aims to illustrate the energy and the passion demonstrated by the strong and proud Canadian francophone youth during the Canadian Francophone Games.

After his speech, Mr. Boissonnault presented the executive and organizing committees and JFC employees, who are responsible of the Canadian Francophone Games success. The executive committee is formed of 8 persons responsible for the management and organizing of the JFC. The organizing committee is in charge of all operations required. In addition to 3 employees and some contract workers, there are over 60 qualified persons engaged in twelve committees such as sports, arts, leadership, socio-cultural, volunteers, operations, environment, financing, special events, communications, infrastructure and accessibility.

The ceremony continued with the raising of the flag that will fly in front of La Cité francophone until the event in August 2008. The activity ended with an outdoor lunch to gather Edmonton’s population, the JFC team and its partners.

Les Jeux de la francophonie canadienne (Canadian Francophone Games) – Edmonton 2008 (JFC) is a non-profit organization responsible for the development of a national competition for the French-speaking youth of Canada. Edmonton and the University of Alberta will host the 4th edition of the Canadian Francophone Games in August 2008. This event caters to French-speaking youth (13-18 years old) across the country. Approximately 1200 youth are expected to compete in various activities, such as sports, arts and leadership, with the goals of improving their self-confidence and boosting their sense of pride in their French heritage.

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